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Ottawa, August 10, 2023

Object: Sponsorship Proposal

Dear Sir/Madam,

Africa Development Network (ADN) is seeking your generous contribution as a sponsor for the organization of its summit, which will take place from the 17th to the 19th of November 2023, at the parliament of Canada and the show center.

ADN is an international network of associations, apolitical and not-for-profit, which works in favor of the socio-economic development of Afro-descendants by promoting the mobilization of resources and skills around innovative socio-economic projects.

ADN Identifies, mobilizes, and connects African intelligence and skills around unifying cultural and socio-economics projects. As part of this project, ADN aims to mobilize and involve the diaspora as much as possible and federate the initiatives of this diaspora in order to generate a synergy useful to the development of the nation for an emerging Canada, Africa and the Caribbean.

That's why we're asking for your support in many ways. Donations in cash or kinds, equipment, gift cards, or promotional items will be accepted. As a sponsor, you will have the opportunity to increase your visibility, connect with our community, connect with potential clients, promote your business or services in a relaxed and friendly atmosphere.

Value of sponsorship

| | | GOLD | SILVER | BRONZE |
|--|---|-----------------|-----------------|----------------|
| • Visibility related to the summit on the website and social networks. | ✓ | ✓ | ✓ | ✓ |
| • Logo on the summit press releases | ✓ | ✓ | ✓ | ✓ |
| • Logo on the summit program given to participants. | ✓ | ✓ | ✓ | ✓ |
| • Mention in ADN's newsletter. | ✓ | ✓ | ✓ | |
| • Mention by the summit host. | ✓ | ✓ | | |
| • Publications on social media accounts of ADN. | ✓ | ✓ | | |
| • Mention in ADN's annual report. | ✓ | | | |
| • Broadcast of a promotional video of the events series. | ✓ | | | |
| • Prestige sponsor visibility on the ADN website for 1 year. | ✓ | | | |
| • Free participations in 3 ADN events. | ✓ | | | |
| | | \$15.000 | \$10.000 | \$5.000 |

*Same visibility offered for goods and services sponsorships according to their value.

For details and questions regarding this letter or the event, please contact us by email at contact@africadevelopmentnetwork.org or by phone at (613) 252-7541.

Sincerely,